

Privacy Policy

This Privacy Policy describes the way WeatherXM Association (**Association, We/Our/Us**) collects and processes personal data concerning you (**User, You**) in connection with the Association's provision of a framework enabling Users to operate weather Stations for the generation of weather Data, to participate in the WeatherXM Network, and earn rewards by sharing the Weather Data to the Association (**Services**).

This Policy also outlines your rights in respect of your personal data. If you have any questions or require more information about our Privacy Policy, do not hesitate to contact us. See our contact details at the end of this Privacy Policy.

By accessing and/or using all or part of the Services, you acknowledge that you have read, understood, and agree to be bound by the Agreement. If you do not agree with all or part of the Agreement, please do not access, browse or use all or part of the Services.

What personal data we collect about you

We generally do not collect or process your personal data (certain personally identifiable information that could be used to identify or contact you), unless specifically outlined below.

- Our Services allow you to participate in the WeatherXM Network and earn rewards by generating Weather Data. This Weather Data, which exclusively belongs to us, may include the geographical location of the Weather Station. In certain cases, this information may identify you when combined with other information such as your rewards and blockchain wallet. If this is the case, we will treat it as personal data.
- To receive earned rewards, you need a blockchain wallet and associated wallet address. We do not consider a blockchain wallet address, standing alone, to be information that identifies you. However, a blockchain wallet address may become associated with you, your reward transactions, or information we collect about you when you use our Service.

We note that to participate in our Services, you do not need to set up an account with the Association. Instead, you need to set up an account in a Mobile App provided by a third party and operate a Weather Station acquired from a Weather Station Provider. Your use of these third-party services is subject to their respective Privacy Policies.

How we obtain your personal data

We collect your personal data:

- when Weather Data is shared to us, or
- when you connect your blockchain wallet to your Mobile App account and weather station to enable us to send you the rewards.

How we use your personal data

We collect, use, process your personal data for various reasons and purposes:

- To execute the transfer of tokens to your blockchain wallet address.
- To process and use the Weather Data that exclusively belongs to us.
- To comply with applicable laws, court orders, other judicial processes, regulatory requirements, and to fulfill our legal and compliance obligations.

Please note that we reserve the right to publish any part of the Weather Data and Users' reward balances online.

On what basis we use your personal data

We may collect, process, and use personal data described in this Privacy Policy on the following legal bases, depending on the kind of personal data collected and the specific context in which they are collected:

- We need to perform a contract with you,
- You have given your permission or consent to us to do so,
- It is in our legitimate interest or a third party's legitimate interest to do so,
- We need to comply with the law and any legal and regulatory obligation.

Particularly, we process your blockchain wallet address to send you the rewards earned in order to perform our contract with you.

Additionally, we process the weather station location to assess eligibility for rewards in order to perform our contract with you and for our legitimate interest in optimising the quality of the generated weather data from weather stations by assessing the relevant geographical locations.

Publicised information

We publicise certain information about weather data as part of our legitimate interests and the legitimate interests of third-party users for transparency and monitoring purposes. We take measures to protect your privacy rights, such as anonymising or aggregating data to prevent individual identification. Hence, we do not consider the information shared personal data.

How long we keep your personal data

We will retain and use your personal data only for as long as is necessary for the purposes set out in this Privacy Policy, and to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

Who we share your personal data with

Weather Data may be accessible online and available for use under specific licenses.

We may share your information with Weather Station Providers and providers of the Mobile App you use, who already possess such information. While we generally do not share your information with third parties, we may share it as necessary for the purposes outlined in this Privacy Policy, including:

- Our professional advisors, such as corporate services providers, lawyers, and accountants.
- Our group entities.
- Service providers engaged to facilitate our services.
- Governmental authorities, regulatory agencies, courts, and law enforcement agencies.
- Relevant insurers.

Please note that this list is not exhaustive, and we may share information with other parties when necessary to effectively provide our services.

We do not sell, rent, or otherwise make personal data commercially available to any third party, except with your prior permission.

How we protect your personal data

We use a variety of reasonable administrative, technical and organisational (physical and/or electronic) measures to help protect your personal data from unauthorised access, use, disclosure, alteration or destruction consistent with the applicable data protection laws. We have also implemented appropriate information security policies, rules and technical measures to secure your personal data collected by us.

All of our partners, employees, consultants, workers and data processors (i.e. those who process your personal data on our behalf), who have access to, and are associated with the processing of personal data, are obliged to respect the confidentiality of such personal data.

Having said that, please note that no method of transmission over the internet or method of electronic storage is absolutely secure. We aim to protect your personal data using commercially acceptable means, but we cannot guarantee its absolute security.

Which countries we transfer your personal data to

We may need to transfer your personal data to locations outside the jurisdiction in which you provide it. We do not transfer your personal data outside the EEA, but in case we need to transfer your data outside the EEA, we will only do so in compliance with applicable laws.

Cookies

We do not use analytics or marketing cookies. We only use essential cookies for our website. Please see more information about the cookies in our cookie policy.

Your rights regarding your personal data

We recognise that you may have rights with regard to our processing of your data. While the nature and extent of these rights will differ from location to location, we have processes in place that allow us to respond in a timely manner to any valid request to:

Access: you may ask us if we are processing your data and, if we are, you can request access to your personal data. This enables you to receive a copy of the personal data we hold about you and certain other information about it.

Correction: you may request that any incomplete or inaccurate personal data we hold about you is corrected.

Erasure: you may ask us to delete or remove personal data in certain circumstances. There are also certain exceptions where we may refuse a request for erasure, for example, where the personal data is required for compliance with law or in connection with claims.

Restriction: you may ask us to suspend the processing of certain of your personal data about you, for example if you want us to establish its accuracy or the reason for processing it.

Transfer: you may ask us to help you request the transfer certain of your personal data to another party.

Objection: where we are processing your personal data based on legitimate interests (or those of a third party) and you may challenge this. However, we may be entitled to continue processing your information. You also have the right to object where we are processing your personal data for direct marketing purposes.

Automated decisions: you may contest any automated decision made about you where this has a legal or similar significant effect and ask for it to be reconsidered.

Consent: where we are processing personal data with consent, you can withdraw your consent.

The easiest way to exercise your rights is to contact us using the contact details below. We will respond promptly, and we do not normally charge for providing a response.

If you are unhappy with how we process your personal data, you may have the right to complain to a data protection regulator or supervisory authority. We encourage you to contact us first so we can address your concerns.

Our Marketing Policy

We do not process any personal data for marketing purposes.

Links to third parties

Our Services may, from time to time, contain links to and from the websites of others. The personal data that you provide through these websites is not in any case subject to this Privacy Policy and the treatment of your personal data by such websites is not our responsibility.

You should consult the other websites' Privacy Policy notices which will set out how your information is collected and processed when visiting those websites, as we have no control over information that is submitted to, or collected by, these third parties.

Children

We do not knowingly collect information from children or other persons who are under 16 years old. If you are under 16 years old, you may not submit any personal data to us. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

Changes to this Policy

We may make changes to this Privacy Policy from time to time. We may also make changes as required to comply with changes in applicable law or regulatory requirements. The changes will be effective once posted online.

Contact us

Notwithstanding any other specific provision in this Privacy Policy, you can contact us at ga@weatherxm.network to:

- See what data we have about you,
- Change or correct any data we have about you,
- Request us to delete any data we have about you,
- Opt-out of receiving promotional communication and content from us,
- Ask questions, make inquiries, complaints, or claims, or provide feedback.